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accessible, helping your team, and your company do their best work
together

Project Planning

The screenshot shows a Confluence page for 'Exxtreme Travel / Tours in Development'. The page title is 'Rock Climbing in Colorado Project Plan' by Mia Snyder, created 10 mins ago. It features a table with project roles, a landscape photo, and a table with project details.

Driver	Approver	Contributors	Informed Stakeholder
@Alana Grant	@Alana Grant	@MB @Will	@Harvey

Objective

Team rock climbing tours are very popular and successful for us. We have the opportunity to be the first 🏆 to launch this offer in the region.

Due Date

03 Sep 2019

Key Outcomes

Over 1,000 bookings for the first 6 months which would bring in an additional 10% in revenue.

Status




ETO-1 - Rock climbing in Colorado PROPOSED


Problem Statement

Exxtreme Travel wants to be the first to provide a rock climbing 🧗 tour in Colorado's Front Range. We

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Meeting Notes




Extreme Travel / Tours in Development

2018-03-26 Meeting Notes






Mia Snyder




Created 10 mins ago




Attendees

 @Emma
  @Will
  @Alana Grant

Discussion items

Time	Item	Who	Notes
11:00	Family Friendly	 @Emma	Explore 3 family-friendly travel locations in the US (California, Oregon, Nevada)
11:20	Insurance	 @Will	"Extreme" proposals require more expensive health insurance. How do we want to proceed?
11:45	Location Diversity	 @Alana Grant	There's high competition in Caribbean region, but other regions are under-represented

Product Requirements



Will Carter

Created 12 mins ago

Target release

30 Aug 2019

Epic

MD-5 - Search IN DEVELOPMENT

Document status

IN PROGRESS

Designer

@Mu

Tech lead

@Will

Objective








If you're after a specific page you want to be able to search across the entire instance.


Requirements

	Title	User Story	Jira Issues	Importance
1	Search field	As a user, I want to be able to click anywhere in the app to search so that I can search anywhere at any time.	<input checked="" type="checkbox"/> MD-1 - Search field CURRENT	MUST HAVE
2	Search results	As a user, I want to see search results so that I can choose the page I want to see.	<input checked="" type="checkbox"/> MD-2 - Search results CURRENT	MUST HAVE
3	Search history	As a user, I want to see a list of previously searched terms so that I can use	<input checked="" type="checkbox"/> MD-3 - Search history	NICE TO HAVE


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Marketing Plan



 Extreme Travel / Tours in Development

Expansion Marketing Plan

**Emma Jones**
Created 16 mins ago

Team

Driver	Approver	Contributors	Informed Stakeholders	Status
@Emma	@Ma	@Alana Grant	@Harvey	DRAFTING

As part of our marketing strategy we are carrying out a series of initiatives within the fiscal year to expand our addressable market. This includes acquiring new users as well as developing related offerings to appeal to a wider market.

Objective

As part of our marketing strategy we'd like to carry out a series of initiatives throughout the fiscal year to help us reach a new market of family travelers.

Goals

Goal	Metric
Increase monthly unpaid entrances to funnel	Increase by 5%
Increase monthly signups	Increase by 5%

Programs & Timeline:

Blog Post

The image is a screenshot of a personal blog post. On the left, there is a vertical sidebar with a profile picture of a woman, a magnifying glass icon, a plus icon, a heart icon, a hamburger menu icon, a question mark icon, and another profile picture. The main content area has a header with the author's name 'Mia's Personal Space' and a title 'Pacific Northwest Roadtrip Blog'. The text of the post describes a road trip to watch an eclipse, mentioning locations like Mountain View, California and Newport, Oregon. It includes a photograph of a road winding through a forest. The post concludes with a mention of a stop in Geyserville and a reference to a 'worst seniors joke book'.

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