RightStar Systems Wins Prestigious National Capital Business Ethics Award

Vienna, VA October 14, 2011—The National Capital Chapter of the Society of Financial Service Professionals, in partnership with George Mason University, awarded one of its prestigious National Capital Business Ethics Awards (NCBEA) to RightStar Systems, an ITIL Consultancy and BMC Solutions Provider based in Vienna, Virginia.

NCBEA recognizes businesses outside of the financial service industry that have a commitment to business excellence and to maintaining the highest standards of integrity and ethical conduct, along with civic and social responsibility. “It’s incredible, this is the fifth year I’ve been doing this and we get more and more interest each year,” says event co-chair Jeff Hamblen. Awards are given in four categories depending on the size of the company. RightStar won in the small company category.

“Ethics, honesty, integrity, and doing what is right are the foundation of RightStar and our success. We see ethics as a business driver and something that adds value to our customers, employees, partners, and to our bottom line,” stated Dick Stark, RightStar President and CEO. “I am honored to be considered among such an esteemed group of professionals.
The NCBEA recognition is a reflection of the trust and respect that comes when the company culture is built on integrity and ethics.

The ethics award was presented to RightStar on October 13, 2010 at the Ritz Carlton in Tysons Corner. The event recognized companies that have demonstrated their integrity, civic and social responsibility, and business excellence through an extensive nomination process, case studies, individual interviews and other criteria.

About RightStar

RightStar is a leading provider of ITIL®-based service management solutions for upper-middle market firms and government agencies. As an Elite BMC Software Solution Partner, RightStar develops its own add-on modules and provides consulting, design, and implementation services for BMC Service Desk Express and BMC Remedy ITSM products. RightStar also conducts onsite ITIL assessments and provides strategic recommendations for delivering services to the business more efficiently. In 2011, RightStar was awarded BMC’s ESM North American Solution Provider: Public Sector distinction. For more information on RightStar, visit www.rightstar.com.

About NCBEA

Each fall at a gala event, NCBEA recognizes companies that have demonstrated their integrity, civic and social responsibility, and business excellence in the Greater Washington region. Hosted by the National Capital Chapter of the Society of Financial Service Professionals in partnership with George Mason University, the competition is open to any organization (except financial service companies). Recipients of this highest honor in business ethics have an executive-level commitment to business.